



Gogo City Guides

We are a digitally driven company publishing new-generation guides to Paris & London.

Written by local teams, our guides focus on emerging local designers, independent boutiques, small neighbourhood bars, and dynamic new restaurants that no other guide knows about yet.

Gogo guides are updated twice a year, and feature a magazine section filling you in on the season's cultural calendar, plus all the news and gossip everyone is talking about right now.

Discover the essential edit of the 700+ hottest spots to eat, drink, shop & sleep in both Paris and London each season.

For each edition, we also invite a few of our friends and heroes to share their favourite places in their home city.

Since the AW16-17 edition, the guides feature completely revamped maps, with every featured address now cross-referenced with its own map reference.

The guides are stocked in some of the best and most exclusive shops around the world, from the Tate Shop, Conran Shop, Daunt, Foyle's or Magma in London, to Colette and Merci in Paris, or Corso Como in Milan. Check the stockists map [here](#).

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“Our favorite guide!”

COLETTE, PARIS

“Arty, quirky & sharp.”

LE MONDE

“A must-have for any curious & cultured traveller...”

METROPOLITAN MAGAZINE (EUROSTAR)

“An essential travel companion for those who like to stay in the know and off the beaten path.”

COOLHUNTING.COM

“Gogo presents the best spots for fashion, gastronomy and culture in the capital.”

ELLE MAGAZINE

“A treasure-trove of relaxed, cutting-edge and emerging addresses.”

AIR FRANCE MAGAZINE

AGENCY



Gogo Agency

We also operate as a small editorial & design agency providing custom content and cartography out of Paris & London.

Specialised in travel and lifestyle, we translate our clients' projects and campaigns into stylish publications, that synthesise quality content and design.

We are plugged in to the new talents, openings and trends happening today in Paris and London.

Two of Europe's most influential capitals, these cities are vectors and platforms for innovation across fashion, lifestyle, food, shopping, art, architecture, hotels and parties.

Our savvy, cosmopolitan network taps every expertise necessary for imagining and producing great publications, from writers to web designers.

We think creatively across on- and off-line formats.

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content creation

custom publishing

maps

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project management

trendwatching

brainstorming

—

print

digital

social media

apps

—

we've worked with:

*Alliance Graphique
Internationale*

Le Bon Marché

Eurostar

la FIAC

H&M

Kilometre Paris

Lula Japan Magazine

Peclers Paris

Le Pigalle

superfuture

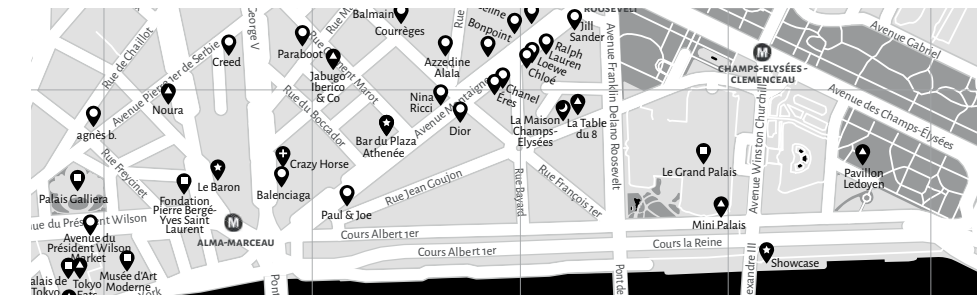
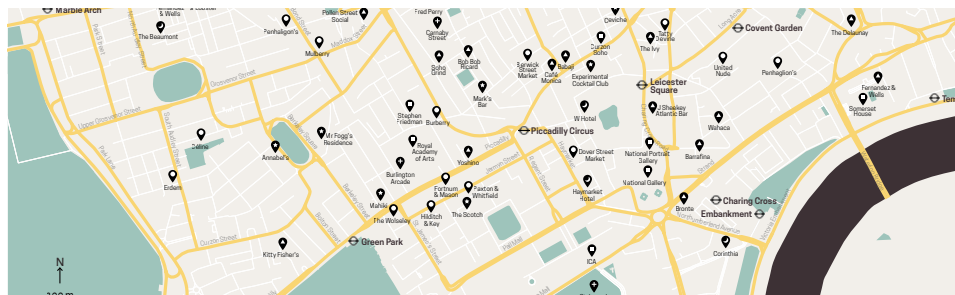
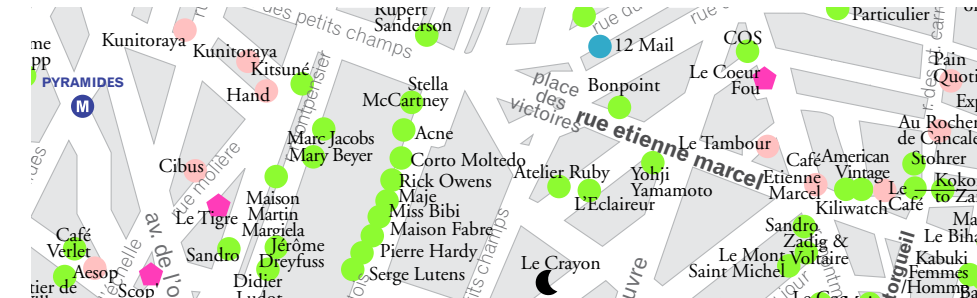
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Custom Mapping Service

We have been mapping our addresses ever since we began publishing Gogo city guides.

Starting as carefully designed, hand-drafted versions, our maps of Paris and London have evolved over the years – in parallel with technological advances – and today can be output in an almost endless variety of styles and formats.

We define the amount of detail; the colour palette, styles, and fonts; zoom in, zoom out; to create a stylish and accurate map of any city in the world, across both print and interactive digital formats.



Contact

Melbourne-born journalist and publisher Kate van den Boogert is the founding editor of Gogo City Guides.

Since Kate launched the culture fanzine Gogo Paris back in 2005, the Gogo team has been exploring the possibilities in publishing offered by the digital revolution.

Active across print, digital and social media, we are at the forefront of an exciting renaissance in lifestyle and travel publishing.

Please get in touch.

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